



230 W. Fourth St.
Fort Worth, TX 76102

817.877.3040
circletheatre.com

August 2022

**Circle Theatre is thrilled to announce our fifth annual Holiday Punch Party & Fundraiser on December 10, 2022!
We would like to formally invite you to our evening of music, merriment, and mischief.**

We are currently seeking corporate and individual sponsors and partnerships in order to secure Circle Theatre's place as an important part of Fort Worth's rich cultural district.

About Circle Theatre

An established regional theatre in Fort Worth, Circle Theatre is dedicated to presenting classic and contemporary plays rarely seen in our community. Our mission is to captivate and engage our diverse community through the art of innovative live theatre. Located in Sundance Square and founded in 1981, we stage innovative productions in an intimate theatre setting. We proudly showcase emerging playwrights' work with more than 130 regional premieres in our 42 seasons. We also bring re-imagined classics with unique staging such as Mel Brooks' *Young Frankenstein* and Stephen Sondheim's *Sweeney Todd*.

Holiday Punch

Holiday Punch is Circle Theatre's sole annual fundraiser aimed at continuing the mission of bringing quality theatre in an intimate space to Fort Worth, Texas. Join us for an evening of live music, original performances, food, drink, and raffles to celebrate Circle Theatre's first full season after a difficult 18 months of closure.

Supporting Circle

Circle Theatre has demonstrated its ability to create a measurable impact in Fort Worth through its presence as a dedicated arts organization. However, keeping ticket prices at an affordable level for patrons means we must raise a significant portion of our budget from unearned income. The theatre is raising money through raffles using donated items and commissioned stories written by published playwrights and performed live the night of the event; however, we believe our efforts will farther with _____ as one of our official corporate sponsor.

Your donation will be recognized at our event in several ways. As a sponsor, your name will be placed on materials that publicize the event (emails to 6,000+, website, social media, television screens during the event, as well as announced verbally at the event itself). Depending on your sponsorship level, you will also be featured in ad space in our playbills handed out at each performance (est. 5,000 per season).

Becoming a Circle Theatre Sponsor ensures the theater will continue to present a year-round main stage season of five outstanding plays and musicals. We will be able to provide employment for artists who live in our community as well as offer cultural enrichment for our patrons and educational opportunities for those studying or seeking future employment in the arts and beyond.

Our full list of sponsorship levels and perks can be found on the next page.

Thank you for your time and consideration. We hope that we can count on you to help support our theatre. If you have questions, please call 817.877.3040 or email our executive director, Tim Long, at timlong@circletheatre.com or visit our web page at circletheatre.com.

Executive Director, Circle Theatre



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SPONSORSHIP OPPORTUNITIES

BRONZE SPONSORSHIP - CONCESSIONS - \$2500

This sponsorship will improve our concession stand by expanding the selections of food and drinks. We will also have the opportunity to hire an extra intern which will improve efficiency.

We will expand our current "order-ahead" process to make the experience enjoyable for patrons.

Perks: Five coupons redeemable for one free drink/snack from our concessions stand. Additionally, you may select any nonalcoholic beverage or snack we are not currently carrying to add to the concession stand for one year. Each time you visit the theater, we will be stocked with your choice. On the night of Holiday Punch, one original monologue will be underwritten on your behalf and introduced as such. This includes four tickets to the event.

SILVER SPONSORSHIP - INTERNSHIPS - \$5000

Help us expand our internship education program with your sponsorship! This program allows us to foster and train upcoming artists and designers by allowing them to work here at our professional theatre. We offer several internship opportunities in the following areas: Administration, Stage Management, Box Office, and Design: Costumes, Scenic, Lighting, Sound, and Props. We would love to expand this program to also offer a Social Media/Marketing Internship.

Perks: Sponsor's name/business will be listed as our official Internship Sponsor in the theater's playbills. Your name/business logo will be featured on all of our lobby television displays. On the night of Holiday Punch, one original monologue will be underwritten on your behalf and introduced as such. This includes six tickets to the event and one 2023 season ticket package.

GOLD SPONSORSHIP - THE SHOW GOES ON SAFELY SPONSORSHIP — \$15,000 For Sole Sponsorship (Three at \$5,000 available for co-sponsorship)

This sponsorship will help us ensure the safety of our casts, crews, and staff. Producing theatre during a pandemic is a new experience for live theaters and, unfortunately, it is a costly and unexpected expense which, though necessary, places a large financial burden on the theater. Your sponsorship will relieve the cost of COVID-19 tests, face masks, hand sanitizer, and other PPE.

Perks: Sponsor's name/business will be listed as our sponsor in our playbills, we will include your name/business logo on all of our lobby television displays and all marketing materials. If you are a business, we will include an advertisement in our programs. On the night of Holiday Punch, one original monologue will be underwritten on your behalf and introduced as such. This includes eight tickets to the event.

PLATINUM LEVEL - DESIGN SPONSORSHIP

Level 1: \$5,000 | This underwrites the design (set, lighting, costumes, props, etc) for one show in our 2023 Season

Perks: Sponsor's name/business will be listed as our design sponsor in all our 2023 playbills. We will include your name/business on all of our lobby television displays for the season. On the night of Holiday Punch, one original monologue will be underwritten on your behalf and introduced as such. This includes six tickets to the event and one 2023 season ticket package.

Level 2: \$25,000 for Sole Sponsorship - Holiday Punch Sponsor

This underwrites the design (set, lighting, costumes, props, etc) for ALL FIVE shows in our 2023 Season

Perks: This level is the sponsor of our 2022 Holiday Punch Fundraiser. This will appear on all of our materials and invitations. We are happy to feature signage during the event in our lobby. Additionally, your name/business will be listed as our SOLE 2023 Season Sponsor in our playbills. We will include an advertisement in each program for the full season. We will include your name/business on all of our lobby television displays with no other sponsors on your slide. On the night of Holiday Punch, one original monologue will be underwritten on your behalf and introduced as such. This includes ten tickets to the event and 2023 season ticket packages for you and up to three guests.

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PLEASE CHECKMARK THE PACKAGE YOU WOULD LIKE TO PURCHASE.

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SOLE SPONSORSHIP

CO-SPONSORSHIP

PLATINUM LEVEL - DESIGN SPONSORSHIP

LEVEL 1: \$5,000 | This underwrites the design (set, lighting, costumes, props, etc) for one show in our 2023 Season

LEVEL 2: \$25,000 for Sole Sponsorship - Holiday Punch Sponsor

This underwrites the design (set, lighting, costumes, props, etc) for ALL FIVE shows in our 2023 Season

SOLE SPONSORSHIP

CO-SPONSORSHIP

I would like to support the _____ Sponsorship as a _____ SOLE Sponsor

I would like to support the _____ Sponsorship as a _____ CO-Sponsor

Name/Company _____ Contact _____

Full Address _____

Phone _____ E-mail _____

A. I will mail a check for \$ _____ payable to: Circle Theatre Inc, 230 W. Fourth St., Fort Worth, TX 76102

B. Please charge \$ _____ to my _____ Visa _____ MasterCard _____ Amex

Card # _____ Exp. _____

Printed Name _____ Signature _____